

Make Your Business in Europe

The EU ensures the free movement of goods, services, capital and people in a single EU internal market. By removing technical, legal and bureaucratic barriers, the EU also allows citizens to trade and do business freely.

This course will introduce you to every aspect of business in Europe: opening your own company, expanding it, merging with other companies and empowering your business.

This course, unique in Europe, provides all the important information for any activity you want to carry out in Europe. You will know all the EU regulations in force and that the member countries have introduced into their national law: tax rules, taxation, product regulations, rules for intellectual protection and products, environmental standards, policies for the personnel employed. As well as how to access available EU funds.

This Course will give you free access for three months to the "**Your Business in Europe**" Platform, which can assist you every day in your business, both as entrepreneur and as a consultant for companies.

COURSE – ACCELERATED MANAGEMENT

2 Half-days

Contents

Open a Company in Europe

- Open a Start-up in Europe
- Open a European Company
- How to protect your Property Rights in Europe
- Merge with another Companies
- How EU helps Young Entrepreneurs

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- How to improve the reputation of your Business by joining EMAS

Funding and Finance

- EU Funding Programmes
- Access to financing
- Accounting
- Making and receive payments

Taxation

- VAT – Rules & Rates
- Cross border VAT
- Check a VAT number
- Excise Duties
- Parent Co. and their Subsidiaries
- VAT Refund
- Company Tax
- VAT for Digital Services

Selling your Product or Service

- Selling within the EU
- Providing Services Abroad
- Find a Company in EU (all registered data)
- Distance/Off-Premises Selling
- Package travel
- Parcel Service
- Payments
- Contact with Customers and their Rights
- Competition Rules
- Customer Guarantees
- Defective Products
- Resolving Disputes

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- Reporting anti-competitive behaviour

How EU support EU Companies

- The Enterprise Europe Network (EEN)
- Microfinance support to SME
- Access to Finance
- EASME: EU support to SME
- Do you want to expand outside EU?

Your Staff

- Employments Contracts
- Working Hours
- Posting Abroad
- Redundancies
- Social Security
- Health and Safety at work
- Equal treatment anywhere

Product Requirements

- CE Marking
- Standard in Europe
- Mutual recognition
- Chemical Products (REACH)
- Classification, Labelling, Packaging
- EU Labels

Dealing with Customers

- Contracts and Guarantee
- Disputes with Customers
- Rule for Data Protection

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- High-level groups: strategic and political orientations, monitoring of the progress of projects of common interest in the priority regions
- Public acceptance of infrastructure projects: how the public is involved
- The “Energy Infrastructures” Forum: an annual meeting
- Electricity Interconnection Goals: Find out about the latest projects

The EU promotes energy research and innovation

- Energy storage
- The Batteries
- Carbon capture, storage and use
- Digitization of the energy sector
- Creation of flexible markets
- Thermonuclear fusion energy and ITER
- Strategic plan for energy technologies
- Energy and smart cities
- Competitiveness in clean energy
- EU initiatives for smart energy systems

EU funding in the energy sector

- EU funding in the energy sector

eEuropa Platform - "EU Energy Policy"

- Presentation of the Platform
- Access
- Guide
- Monitor the legislative activity carried out by the EU Council, the European Parliament, the European Commission
- Receive the latest institutional news
- Monitor funds and tenders
- Monitor European events on EU Energy Policy
- Participate in Public Consultations